

Human Resources IS a Bottom-line Driver



Kim Silvers, SPHR-CA
President, Silvers HR, LLC

HR Management Consultant and award-winning speaker, Kim Silvers, improves the payoff from HR investments for small and mid-sized companies across a broad range of industries. With over 20 years of HR experience and as a trusted adviser to her clients, Silvers guides them with compass-like precision through the maze of California HR rules and regulations.

During Silvers' tenure as Director of Corporate HR at USCS International, Inc. of Sacramento, CA, Forbes magazine named the firm one of the best "200 Small Companies in America." The company was also recognized as the "Most Admired Company in Sacramento."

An acknowledged authority on California's unique employment environment, Kim owns a successful firm, Silvers HR, LLC, and has taught at St. Mary's College, UC Davis Extension, and CSUS CCE.



Three Presentations for Building Profitable and Defensible HR Practices

Changes in the employment landscape, the evolving needs of today's workers and even more government regulations can pose big threats to the financial fitness of your firm.

Do you know what HR issue is most important and where you should be focusing your attention right now? Kim Silvers has concrete answers to these questions and all your pressing HR concerns. Her presentations address the key challenges every company owner and executive faces today.

Crucial Workplace Trends: Are You Ready to Dance?

There's a new rhythm driving today's worker and workplace. Learn what steps you need to know to compete for talent and build a more robust bottom line.

Rolling the Dice with California Employees: Seven Employment Shortcuts that Can Sink Your Business

Even though you think you're doing everything by the book, these seven HR practices are risky to your business. They cost well-intentioned California employers millions of dollars in back pay and penalties each year. Kim discusses realistic and cost-beneficial alternatives.

Finding the Keepers: Ten Tools High-Performing Companies Use to Attract and Retain Top Talent

How can you get and keep the best and brightest people without bleeding cash? As you'll learn in this presentation, it's not all about the money.

"Kim has the quick mind and timing to make her presentations entertaining and informative. I cannot remember when I had as much fun being educated."

Don Johnson
Vice President Operations
New Star Lasers, Inc.

"Kim's counsel made a clear and positive impact to our bottom line. Now here's a contribution we can measure."

Ronald E. Obray
President
HOVRS

"We consider Kim our trusted HR partner...Our managers look forward to her presentations."

Terry Ayres
Vice President Operations
Kamps Propane

To book, call Kim Silvers

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